

SARASOTA MAGAZINE IS THE NO. 1 PARTNER FOR COMMUNITY BRANDING

With a full calendar of charity event sponsorships, cross-media promotions and key partnerships, *Sarasota Magazine* is involved in the community at an unsurpassed level. Our partnerships and promotions give advertisers constant awareness year-round and are the ultimate outreach in our affluent community.

Some of *Sarasota Magazine* Key Affiliations & Partnerships

- ABC 7 - WWSB
- American Society of Interior Designers FWC
- Association of Fundraising Professionals
- Asolo Repertory Theatre
- Catholic Charities
- Circus Sarasota
- Clear Channel
- The Community Foundation of Sarasota County
- Forty Carrots Family Center
- Girls Incorporated of Sarasota County
- Glasser/Schoenbaum Human Services Center
- The Greater Sarasota Chamber of Commerce
- The John and Mable Ringling Museum of Art
- Home Builders Association of Manatee-Sarasota
- Marie Selby Botanical Gardens
- New College Foundation
- Perlman Music Program
- Ringling College of Art and Design
- Sarasota Ballet
- Sarasota Convention and Visitors Bureau
- Sarasota County Arts Council
- Sarasota Family YMCA
- Sarasota Film Festival
- Sarasota Memorial Healthcare Foundation
- Sarasota Orchestra
- St. Armands Circle Association
- Take Stock in Children
- United Cerebral Palsy of Sarasota
- USF Sarasota-Manatee
- Van Wezel Performing Arts Hall
- WEDU
- Women's Resource Center of Sarasota County
- WUSF



ORCHID BALL



WINE, WOMEN & SHOES

Local events brand your business and keep you face-to-face with *Sarasota Magazine* readers. Here are just a few examples:

- **The Artist Series** (October-May) Musicians from around the world perform at the Historic Asolo Theater located at the John and Mable Ringling Museum of Art.
- **Pug Parade** (March) Annual festival to benefit the Humane Society of Sarasota County.
- **Renaissance Luncheon** (March) Fund raiser to benefit the Women's Resource Center.
- **Orchid Ball** (April) Fund raiser for Marie Selby Botanical Gardens.
- **Florida Winefest & Auction** (April) Benefit to help Caring for Children Charities.
- **Wine, Women & Shoes** (October) Benefit for Forty Carrots Family Center.